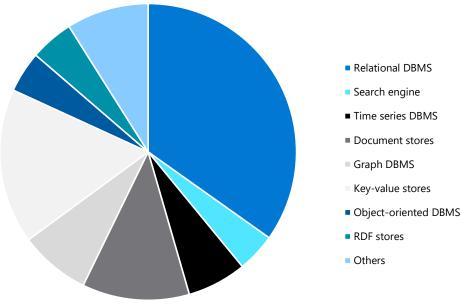
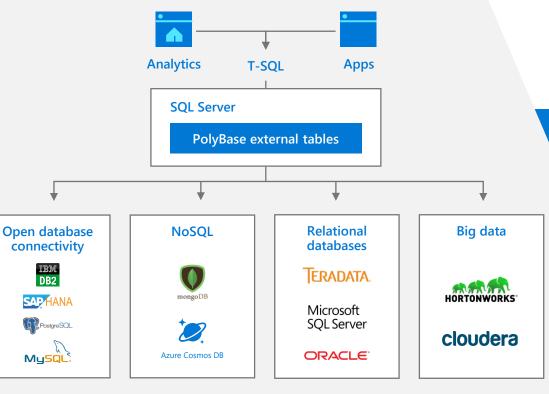
Data is more complex than ever. Transform data into insights with SQL Server 2019.

Improved data integration, management, and Al.

Integrating data is harder than ever

There are more than **340 types of databases** in use today and moving data
across them presents challenges.¹





SQL Server 2019 integrates data from many sources without movement or replication



Query across relational and non-relational data stores

Data volumes are exploding

2,500,000,000,000,000 bytes

of data are created every day. That's 2.5 quintillion or 2.5×10^{18} !

90 percent of all data

was generated in the last two years.²

SQL Server 2019 meets the explosion of big data with hyper scale



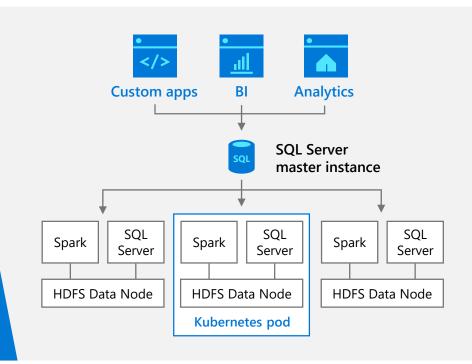
Read and write directly in HDFS using SQL Server or Spark



Elastically scale compute and storage on demand using Kubernetes architecture

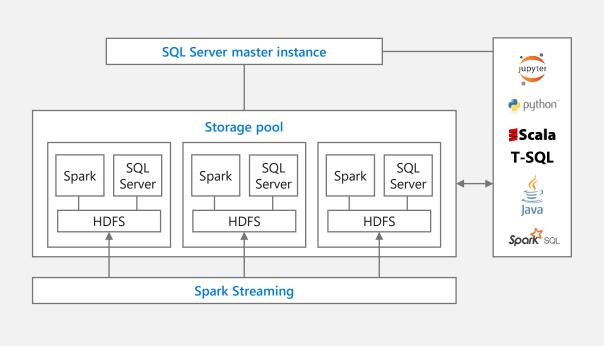


Combine and cache data from relational and nonrelational data sources with scale-out data marts



Users struggle to uncover insights from data

79 percent of analytics users encounter data questions they can't solve each month.³



SQL Server 2019 enables users to leverage AI and build intelligent apps from all their data



Query your data using your preferred programming language in SQL Server or Spark



Use SQL Server Machine Learning Services or Spark ML to train data models



Store and operationalize your models all in one system

Get insights from all your data. Preview SQL Server 2019 now!

https://aka.ms/eapsignup

¹ "DBMS popularity broken down by database model" 2018, DB-Engines Ranking, DB-Engines.com

² "How Much Data Do We Create Every Day? The Mind-Blowing Stats Everyone Should Read," 2018, Forbes.com

³ "State of Data Insights," 2017, Interana